

2011 HALLOWEEN EXTRAVAGANZA

POST-EVENT SUMMARY RE-CAP NOTES

Very positive feedback from several sources on the great success of this event. First Annual Halloween for Meadowood Community Park drew over 200 folks into the clear, crisp night for a Scary Walk for kiddies (& parents), pumpkin carving creations, yummy hamburgers & hot dogs with drinks and a welcome, toasty bonfire with spectacular fireworks display!

Following are some good suggestions brought forth by volunteers and participants:

1. **LIGHTING** was the biggest requirement, in all areas of the Park/Event venue:
Lights required at the Food/Tent area, at the washroom (Portable toilets) area, along the roadway from the Parking Lot, along the front top of the steep bank/hill into the Scary Walk section, inside the scary walk route, etc.
2. **SIGNAGE:**
Signs indicating where the Scary Walk starts, extra signs for parking, signs directing folks to each area. Portable lighting may be required for signs to ensure folks can see them after it gets dark.
3. **VOLUNTEERS:**
Lots more volunteers required for all areas. Timing commitments necessary to ensure volunteers are at their stations/posts for their duties. Additional attendants needed for Parking.
4. **FOOD COURT**
Brian's truck could be repositioned better to bring it closer to the condiments, etc. Place condiments table between BBQ's and Van for an easier flow of people traffic.
5. **PUMPKIN CARVING EVENT**
Suggest the pumpkin carving could be classified as an "Event" for carving creations. They should be placed closer to the Bonfire area & a great suggestion of creating a low bank/berm below the Fireworks would be a good place to display them.
6. **PARKING**
Require at least 6 to 8 volunteers committed for Parking duties. Will need more cones and tape or "row" outlining devices to designate where folks are supposed to park, to avoid a jam-up. As there are 2 entrances to the area, one could be used for "entry" and the other set up for "exit"
7. **SCARY WALK**
A more definitive pathway needs to be developed for future events. There was not enough light along pathways. The "flour" outline was a great idea, but it melted into the ground with the incoming dew at dusk. Suggest mini flashlights be handed out at the beginning of the "walk", to be handed back in at the end of the walk. The little T-lite paper bags could be folded over at the top, so as not to fall in on itself when they get damp with dew. The decorations should only be waist level or lower, as you are unable to see higher hung items in the dark.
A special request for Jake if he could record his special flute music, it could be played on a ghetto blaster & save his cold, icy fingers! A suggestion for 3 boom boxes throughout the scary walk.
8. **EVENT MAP PLAN**
Event Co-ordinator needed with a Map Plan of the entire area, so all "Incoming" volunteers can be quickly directed to where they need to set up or be.